

Naveh Pharma

Common Problems - Smart Solutions



Product Catalog

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www.navehpharma.com **NAVEH** PHARMA

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Naveh Pharma Ltd.



Naveh Pharma Ltd. is a privately owned company specializing in developing, manufacturing, and marketing pharmaceuticals and patented Healthcare products.

Naveh Pharma's line of products represents fresh concepts with unique selling points.

Naveh Pharma is ISO, GMP and CE certified company.





Advanced ENT Line



The Mermaid line is a multi-brand series of sea water intended to improve nasal hygiene and breathing ability and eliminate nasal congestion.

Daily use of Mermaid line products maintains nasal hygiene as well as alleviating nasal congestion in cases of flu, allergy, and rhinitis. It is completely natural, safe, and free of preservatives.

The Mermaid line is a strong and effective medication that enables sellers to increase sales and improve their business reputation by securing good customer feedback.

Mermaid is a premier line of effective, reasonably priced products.

MERMAID®

Mermaid Spray
Much More than a saline



A Physiological or hypertonic sea water spray intended for nasal hygiene.

MERMAID SPRAY is a nasal wash and nasal moisturizer that balances the functioning of the nasal cavities for easier breathing.

MERMAID SPRAY is a safe nasal cleanser that suits all the family, newborn babies children and adults.

MERMAID SPRAY is sea water solution, preservative-free, 100 % natural, enriched with trace-elements known for its health benefits.

MERMAID SPRAY protects the nose by efficiently cleansing nasal passages without harming the nasal mucosa.

MERMAID SPRAY is a natural product that is used as a therapeutic alternative to vasoconstrictors and nasal decongestants.

MERMAID SPRAY is Preservative-Free, Safe, Effective, & Natural.

Available in 50 mL, 100 mL and 125 mL BOV Sprays.

available also as Privet Label in isotonic or, Hypertonic salt concentrations or supplemented with copper, manganese, aloe-vera, eucalyptus extracts and more.



Mermaid Nasal Wash Uni-doses *Sterile physiologic sea water in 5ml single-use containers*

Mermaid Uni-doses are effective for nasal hygiene, nasal washes, and inhalations. Contains all the benefits of Mermaid Spray in small sterile single-use doses. Preservative-free.



Mermaid Nasal Wash Unidoses Hypertonic - *RSV 3% Hypertonic saline in 5ml single-use containers*

RSV 3% Hypertonic saline Uni-doses are effective for inhalation in bronchiolitis (RSV) infections in babies, children, and adults either alone or in combination with bronchodilators. Can be used also for nasal hygiene. An effective nasal wash for conditions of acute rhinitis.

Preservative-free.

RSV 7% Hypertonic saline in 5ml single-use containers

RSV 7% Hypertonic saline Uni-doses are effective for inhalation in

The advantages of treatment with 7% hypertonic saline in lung diseases are:

- Improving lung function
- Stimulate mucociliary clearance
- Improving quality of life
- Decreases hospital admissions
- Safe
- Inexpensive
- Effective treatment of moderately and severe lung diseases



Mermaid Nasal Wet Tissues *Nose blowing becomes pleasant*

ALCOHOL-FREE soft wet tissues intended to gently clean sensitive, irritated noses. Mermaid Nasal Wet Tissues are ideal for use when the skin around the nose is red, damaged, or irritated. Beside soothing the skin, mint and eucalyptus oils, open nasal blockages enabling free breathing.

Mermaid Roll-on *A Nasal roll-on and inhaler composed of herbal oils for application around the nose in conditions of cold, flu, allergy, and rhinitis.*

Relieves cold symptoms such as stuffy nose, irritation around the nose, runny nose, and heavy breathing.

Mermaid Roll-on is composed of natural oils with well-known medical benefits.

Mermaid Roll-on is 100% natural. Easy to use.

Mermaid Saline Nasal Gel *Moisturizes dry nasal passages*

Mermaid Gel relieves dry, irritated nasal Passages intended to improve nasal functioning, in colds, sinusitis, allergies, rhinitis and other sources of congestion and low humidity. It balances and corrects the ability of nasal mucosa to filter and warm the air for better breathing.

SALINA GEL is composed of a strong moisturizing complex of Sodium Hyaluronate as well as dexpanthanol and allantoin.



SINUSPA®

Microdiffusion of Thermal Spring Water

A line of Bag-on-Valve Nasal and Ear sprays composed of natural thermal spring water

Intended for use as a nasal wash and nasal moisturizing agent

SinuSpa is a nasal micro-diffusion spray intended for daily nasal hygiene that can be used by all family members including babies and children.

Intended to improve nasal hygiene and breathing ability, eliminate nasal congestion, and provide a feeling of easy breathing.

The **SinuSpa** line is intended for daily use as well as a health remedy for conditions of flu, allergy, and rhinitis. It is 100% natural, safe, and preservative-free.

Does not cause a burning sensation or side effects.

SinuSpa is composed of natural thermal water from the Carpathian Mountains that is rich in mineral salts and trace elements such as magnesium, calcium, copper,



**UNLIKE
ANY OTHER**



iron, sulfates, and more. It is diluted with purified water to a physiologic concentration.

Available in 50 mL & 100 mL Bag-On-Valve spray devices.

For daily nasal hygiene and prevention of ENT disorders

- Nasal Isotonic
- Nasal Isotonic Enriched with Aloe Vera

For blocked noses & acute rhinitis

- Nasal Hypertonic
- Nasal Hypertonic with Mint



Red Light Therapy & Sea Water Nasal Spray

The next generation of nasal sprays



NasaLight is a nasal spray representing novel therapeutic treatment of numerous symptoms linked to common nasal disorders, such as allergy, rhinitis, sinusitis and blocked nose.

NasaLight is an implementation of NASA innovative RED LIGHT Technology.

NasaLight combine a saline micro-spray system that allows a gentle spray in micro-drops, along with red light phototherapy resulting in immediate relief of allergies rhinitis and sinusitis. The saline solution is supplemented by 15 µg/mL of Methylene Blue a photosensitizer which catalyze and activate the antibacterial ability of the Red Light.

The main benefit behind NasaLight is its safety and ease of use. It is a drug-free medical device, and therefore any potential adverse effects are marginal and unlikely.

Furthermore, the device is simple to operate, and user-friendly.



NASALIGHT – MECHANISM OF ACTION

- Reducing inflammation by suppressing enzymes causing nasal congestion while boosting the release of anti-inflammatory enzymes to reduce swelling quickly.
- Increasing cellular regeneration and healing by stimulating the mitochondria within the cell to enhance production of ATP which causes damaged cells to accept nutrients and effectively eliminate toxins.
- Increasing lymphatic drainage and circulation.
- Improving mucociliary movement.
- Above all strength the anti bacterial and antiviral properties by increasing antibody production.
- Antibacterial activity of the Red-Light, promotes healing.



Medisnore

***MediSnore For Silent "Snoreless" Nights.
Prevention or Reduction of Snoring.***

Forty-five percent of adults occasionally snore and 25 percent are habitual snorers. Snoring is a problem that usually worsens with age.

MediSnore is a throat-spray intended to coat the uvula and upper respiratory airways with a thin oily lubricant that prevents or reduces the vibration that causes snoring.

MediSnore is a Class I Medical Device.

Available in a of 50 mL spray bottle.

Ear Care Line



Clean Ears

Ear Wax Removal System

High Efficacy

High Safety Profile

User Friendly

Preservative-Free.

CleanEars is an easy to use, gentle ear cleansing solution, suitable for use by the whole family. It is an effective and clinically proven method to remove ear wax and is a safe alternative to use of cotton buds.

CleanEars helps prevent wax build-up and keeps ears clean and clear.

CleanEars is made from a unique extraction of natural olive oil. With regular use, CleanEars gives the ears a new feeling of cleanliness. CleanEars is preservative-free.

Unlike other ear drops, CleanEars contains no aggressive solvents and no chemicals

that aggravate already inflamed or irritated skin in the ear.

CleanEars was clinically evaluated and in comparison trials was found to be superior by far to any available cerumenolytic preparations.

CleanEar is a CE Marked Class I Medical Device.

Available in 15 mL & 30 mL spray bottle.





Dry Ears

Ear water - drying agent.
Prevention of Swimmer's Ear infections.

DryEars Swimmer's ear (Otitis externa) is an inflammation of the outer ear most often caused by the accumulation of excess moisture due to swimming or daily showering.

DryEars is a unique formula in a micro-spray device, that prevents the common condition known as Swimmer's Ear.

DryEars is a CE Marked Class I Medical Device.

Available in 15 mL & 30 mL spray bottle.

OticGuard

The solution to most common ear problems including ear pain (Otalgia).

First -Aid Treatment for Ear Infections

- Ear Pain
- Swimmers Ear
- Ear Wax

OticGuard is based on herbal oils which are well-known for their beneficial effect in alternative medicine such as Phyto-therapy and Aromatherapy. It alleviates skin rashes, has a local anesthetic and anti-inflammatory effect, treats infections, and dissolves ear-wax accumulations in the auditory canal.

OticGuard is a CE Marked Class I Medical Device.

Available in 15 ml spray bottle.

Magnox®

Magnesium Supplements



Food Supplements

Magnox, patented magnesium from the Dead Sea has been clinically proven to be superior to most commonly available magnesium preparations.

Developed in 2012 by Naveh Pharma, Magnox's unique, patented magnesium composition has been clinically proven to be the most readily absorbed and efficacious supplement available.

Magnesium is the fourth most abundant mineral in the body and is essential to good health. Magnesium is needed for more than 300 biochemical reactions in the body. It helps maintain normal muscle and nerve function, maintains steady heart rhythm, supports a healthy immune system, and keeps bones strong.

Large epidemiologic surveys have found that most people in Western societies do not consume enough magnesium-rich foods. Magnesium deficiency is the root cause of a number of chronic diseases.

While doctors and patients may be aware of the need to address magnesium deficiency, the magnesium supplements available in pharmacies and health food stores are mainly composed of magnesium citrate, aspartate, or lactate. Since magnesium can only be absorbed by the cells as a free ion (Mg^{++}), these supposedly beneficial magnesium supplements cannot be absorbed into the cells and are therefore ineffective in combating magnesium deficiency.

These findings have been verified by a recent clinical trial conducted by Schechter et. al, which has revolutionized the understanding of magnesium absorption. Magnox has been formulated based on this recent scientific breakthrough, and has become a market leader where ever it has been launched.

In comparison to other magnesium supplements, which have little or no immediate or long-term effect, the benefits of Magnox on vitality and cramps are immediate and profound. Furthermore, it reduces LDL Cholesterol, HsCRP and platelet aggregation.

Naveh Pharma has launched a line of magnesium supplements composed of its patented Magnox composition.

The Magnox line is already available in certain markets. Naveh Pharma is looking for distributors willing to take up the challenge and market this breakthrough development. We are certain that there is great market potential in many countries.



Magnox 520 Cardio

Cardio-protective magnesium supplement intended for heart diseases patients.

Reduces Cholesterol, HsCRP and platelet aggregation. Most concentrated form of magnesium in one capsule.

Available in bottles of 60 Capsules.

Blisters 30 Capsules



Magnox 365 Daily

RDA of Magnesium in 1 dose.

Patented Magnox Composition, clinically proven to be superior in intracellular absorption. Reduces Cholesterol, HsCRP and platelet aggregation.

Concentrated form of magnesium in one capsule.

Available in bottles of 60 Capsules.



THE ULTIMATE SHAPING FORMULA

Magnox Shaper™

For Better Endurance Gym Multiply the burning of calories from stored fat

It includes a balance of healthy eating and physical exercise to equate energy expenditure and energy intake.

Maintaining a healthy weight requires among other, exercise such as walking, running or other sporting activities.

Our body is a machine that consumes fuel (food) that is turned to energy which is used for all body's activities while the surplus is kept as fatty acids. When more food than needed is consumed, the surplus is accumulated as fat in the liver and other tissues, increases weight.

That might reflect in cardiovascular diseases, high blood pressure, diabetes, fatty liver and many more overweight related problems.



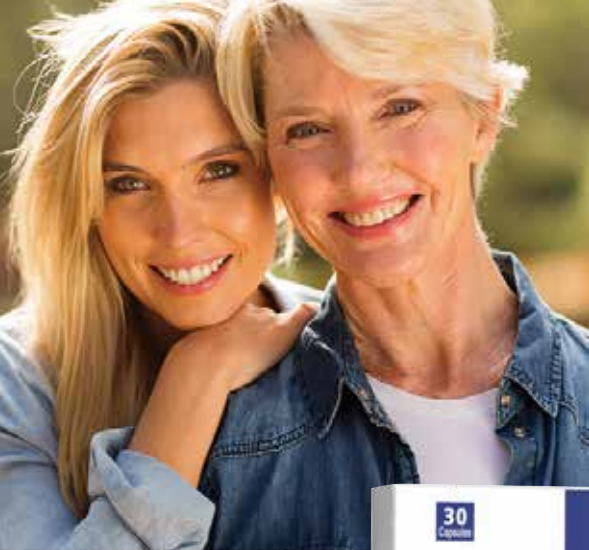
Magnox Shaper™ is a shot drink of 25ml, based on natural ingredients that increase energy production using fats found in fatty tissue as It is a source of energy, improving physical ability - fitness and endurance.

Magnox Shaper™ creates a process in which double quantity of fatty acids in adipose tissue routed directly to the mitochondria (human's body cells organ considered as the energy producer).

Magnox Shaper™ increases the burning of calories from stored fat (or carbohydrates), reducing extra fat accumulated in the liver while maintaining adequate nutrition. Recent scientific studies aimed at finding mechanisms to reduce global obesity epidemic.

Magnox Shaper™ - implements the results of these scientific studies.

Magnox Shaper™ is aimed to remove excess fat from the body, neutralizing risk factors such as obesity, high cholesterol and Fatty Liver.



Non-Hormonal symptomatic

Relief of menopausal syndrome

Magnesium deficiency increases with age, the unique magnesium formulation in **Magnox Lady** is a highly effective

preparation of Patented Magnox Composition, clinically proven to be superior in intracellular absorption,

vitamins, and extracts of Leonorus and Passiflora for the treatment of menopausal related syndromes.

Magnox Lady relieves physical and

behavioral symptoms of menopause with relaxing effect, reduction of flashes and heat waves.

Available in bottles of 30 & 60 capsules.



For improving athletic training, performance, and recovery

Magnox Sport is a unique development by Naveh Pharma. It has clinically proven superiority in bioavailability and intracellular absorption of magnesium. Magnox Sport is a dietary supplement that has immediate impact upon exercise capacity, prevention of muscle spasms, and physical recovery after bodily exertion. Its effect is felt immediately upon first use.

Magnox Sport is suitable for all type of exercise, both for amateurs and professional athletes.

Available in bottles of 60 & 100 Capsules.



Magnox Preg

Safe and effective supplement during pregnancy

Stops muscle cramps, prevents risks of pre-eclampsia and eclampsia in pregnancy and Leg cramps affect up to half of all pregnant women and is one of the symptoms of magnesium deficiency in the body. Magnesium deficiency is one of the causes to complications and high risk pregnancy. Cramps typically begin during the second trimester, get worse as pregnancy progresses, and are most intense at night.

Magnox Prenatal is a fast-acting, pure-grade proprietary formulation. It is 100% food grade and formulated to be "digestion neutral". It has no equal.

Standard pills do not come close to providing the benefits of **Magnox Prenatal**.

Available in bottles of 30 & 60 Capsules.



Magnox Mig

Magnox Mig is the implementation of the guidelines of the American Academy of Neurology for prevention of Migraine.

Magnox Mig, contains the patented Magnox composition of magnesium as well as riboflavin B2 and vitamin B12.

This unique composition acts in synergy, that was found to reduce the frequency of migraine attacks in more than 40 % of cases.

With only 1capsule at bedtime, Magnox Mig is the best migraine preventative.

Available in boxes of 30 capsules.





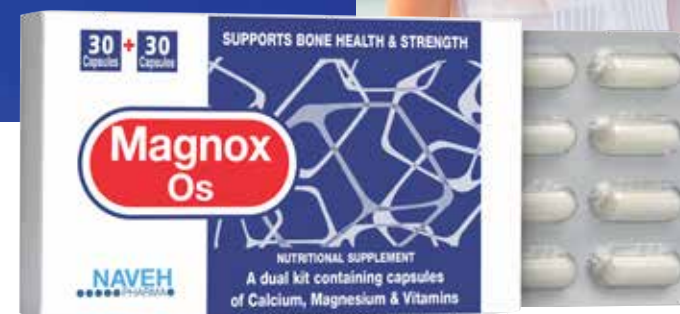
Helps in prevention of hearing loss and tinnitus.

AudioGuard is an implementation of recently discovered causes of Hearing Loss and Tinnitus.

Recent research discoveries have enabled Naveh Pharma to uniquely formulate AudioGuard as an effective supplement to conserve hearing and prevent tinnitus.

AudioGuard is composed of Magnesium, Zinc, Gingko-Biloba and Vitamin B6.

Available in bottles of 60 Capsules.



Calcium, Magnesium, Vitasmin D, Vitamin K₂



The most advanced Day and Night Preparation to preserve Bone Health

Magnox Os is the newest concept of osteoporosis prevention.

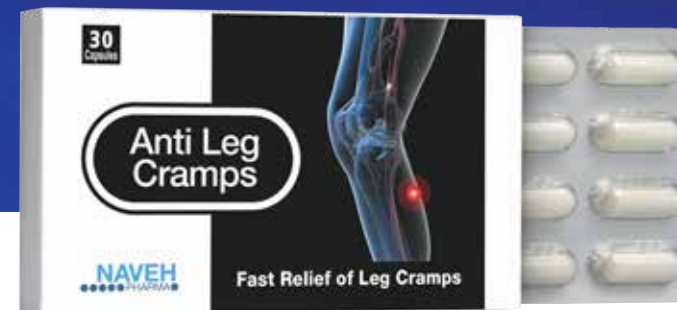
Dual-kit, containing Calcium, Magnesium & vitamins, intended to maintain bone health and prevent osteoporosis.

Magnox Os Includes Vitamin D and Vitamin K₂ that works synergistically with calcium and magnesium to build strong and healthy bones.

The **Magnox Oso** kit contain 2 types of capsules, 30 Calcium capsules for morning use and 30 Magnesium capsules to be taken at bedtime.



Special Care



Anti Leg Cramps

Immediate relief of Nocturnal Leg Cramps.

Nocturnal leg cramps are episodes of pain usually lasting up to a few minutes, caused by sudden, intense involuntary contractions of muscles or muscle groups.

Nocturnal leg cramps, usually involving the calf muscles or the small muscles of the foot are a common and distressing problem. Its prevalence increases with age, affecting 30% of people over age sixty and 50% of people over age eighty.

Anti-Leg Cramps is a highly refined basic Magnesium salt from the Dead Sea (well-known for its health benefits) along with Vitamin B6, which maximizes the absorption rate, and Vitamin E, which is recognized as having a palliative effect upon Nocturnal Leg Cramps due to its support of blood circulation and its synergistic effect with magnesium.

It is placed in a fast-acting, pure-grade proprietary formulation.

It is 100% food grade that is formulated to be "digestion neutral".

It has no equal.

Even if you took 20 or 30 standard pills, you would not come close to obtaining its benefits.

It is compounded to have features that make it unique in speed and effectiveness.

We assure you that if you take this supplement, leg pains will disappear every night that you take it.

We promise that you will notice immediate results from the first night onward.

It is 100% free of additives, salt, sugar, preservatives, artificial color, yeast, wheat, gluten, corn, milk, soy, and animal products.

Available in 30 or 60 Capsules



NEW!



MagnoCare

Magnesium Sulfate 33% (Epson Salt) Wet Dressing

Magnocare is an instant ready for use wet dressing containing high concentration of magnesium salts.

Magnocare creates an osmotic gradient, which reduces swollen or edematous tissue, while calming and soothing the affected area by reducing the pressure and the pain.

For use on swollen or edematous areas to relieve discomfort after injury, sprain, fracture, stitches after delivery and hemorrhoids.

Instructions: Remove the wipe from its sachet and apply it to the affected area for 20-30 minutes.

Keep product in refrigeration prior to its use.

Precautions: Avoid contact with eyes.

Keep product out of reach of children.



Baby Care Line



Cradle-Cap Cleanser

For cleansing flakes and yellow crust accumulations in babies.

Cradle-cap (infantile or neonatal) is a yellowish, patchy, greasy, scaly, and crusty skin rash that occurs on the scalp of newborns. Cradle cap most commonly begins sometime in the first 3 months. The rash is also prominent around the ear, the eyebrows, or the eyelids. It is extremely common, with about half of all babies affected.

Cradle Cap Cleanser is a unique, all-natural extraction of olive oil.

Applying **Cradle Cap Cleanser** 5-10 minutes before bathing, eliminates the flakes or the yellow crusting. It all washes away in the bath.

Available in a spray bottle of 30mL



Anti Diarrhea - Rehydration Balancing Solutions

ElectroRice™ Strawberry Flavor

Oral Rehydration Solution (ORS)

Safe, Effective & Natural Electrolyte Supplement Rice-Based Oral Rehydration Solution (ORS).

For Prevention of Dehydration in states of diarrhea and vomiting. Strawberry flavored composition for best compliance. Complies with WHO requirements.

ElectroRice ensures maximum absorption of fluids and optimal rehydration to return fluids and minerals lost during diarrhea and vomiting.

Available in convenient single dose sachets to be mixed with 200 mL of water, 5 sachets per carton box.



Mental Health

100% Natural Multifunctional Antidepressant

Saffrox™
Affron 28mg

Saffrox™ is a new 100% natural advanced antidepressant composed of Saffron, turmeric, magnesium and vitamins. Studies shows efficacy same as Prozac a Selective Serotonin Reuptake Inhibitor (SSRI), or Imipramine but without the side effects of the SSRI group of drugs, making Saffrox first choice in treating mild and moderate depression before Rx drugs with its side effects, addiction and re-hab difficulties.

Everyone experiences an occasional blue mood or depression

Depression is an illness that increasingly afflicts people worldwide, interfering with concentration, motivation and many other aspects of everyday functioning. According to medical survey, the prevalence of mild to moderate depression is 10% of the population while 34% of the population uses mood stabilizing drugs.

Unfortunately, approximately 60–80% of these users do not obtain full symptom remission. Pharmacological interventions are also associated with several adverse effects that contribute to their early discontinuation. Nausea, diarrhea, headache, low sex drive and difficulty achieving orgasm during sex fact turns the use of antidepressants to disadvantage.

Saffrox™ is The Smart Solution for depression.

Containing an advanced **Saffron extract**, studies and clinically proven as an effective antidepressant, along with **L-Methyl Folate***, a co-factor in the synthesis of serotonin, norepinephrine and dopamine, **Saffrox™** formula, act as a multifunctional anti-depressant balancing Serotonin, Dopamine, Norepinephrine and Glutamate, to treat depression and improve vitality and quality of life.

The one a day dosage makes **Saffrox™**, user friendly with high compliance and customer satisfaction.

Saffrox advantages:

- Synonym to SSRI, can be used as First Drug of Choice in mild and Moderate depression before Rx drugs with its side effects, addiction and re-hab difficulties
- Higher content in bioactive compounds
- Higher stability because of its natural antioxidant content and its scavenging properties
- Bioavailable
- No side effects
- Safe and well tolerated ingredient
- Act in synergy against oxidative stress produced during low mood states

* EFSA claim on Folate: Contributes to normal psychological function





Lifestyle

LUXURIOUS SHAVING CREAM



For Smooth & Deep Shave Manual or Electric Shaver

EZ-SHAVE™ is an advanced shaving cream that makes shave close and smooth, leaving the skin soft, moisturized and fragrant.

EZ-SHAVE™ works both with manual and electric razors, enabling faster and better shave while reducing the risk of nicks and cuts.

EZ-SHAVE™ intends to all skin types including sensitive skin.

EZ-SHAVE™ moisturizes the skin protect against dryness, irritation and burning sensation.

EZ-SHAVE™ for quick, easy and effective shave.



EZ-SHAVE™ leave skin soft and supple, with a light, protective moisturizing film and a masculine odor that lasts for hours.

EZ-SHAVE™ disposable shaving wet wipes are portable, enables shaving in the car on the way to work.

EZ-SHAVE™ is the shaving revolution you've been waiting for.

EZ-SHAVE™ is the solution for most men (94%) who do not really like shaving...



Alcohol interferes with the brain's communication pathways, and can affect the way the brain looks and works. These disruptions can make it harder to think clearly and move (or drive!) with coordination.

DRINK OVER - works to ease and recover from Hang-Over by rapidly converting excess alcohol into "by-products" that the body easily processes, thus, reduces the negative effects of alcohol.

How does it work?

Alcohol is metabolized in the body to acetaldehyde. Acetaldehyde is a poison which is highly reactive and toxic. The acetaldehyde concentration in the blood after drinking rises quickly to a twenty-fold value that triggers drastic hangover symptoms. Furthermore, drinking alcohol, effects in dehydration (Alcohol is a diuretic, it causes the body to increase urinary output) that leads to electrolyte imbalance expressed in hangover symptoms of thirst, headache, dizziness, nausea or vomiting.



Drink Over works in five different mechanism:

- The most advanced Anti-Oxidant which rapidly converting excess alcohol into "by-products" that the body recognize and easily processes.
- Amino acid Cysteine, a precursor of Glutathione, powerful antioxidant that is crucial for alcohol detoxification.
- pH basic electrolyte salts, prevents dehydration and neutralizes stomach acid (alcohol induces acidity) avoids stomach irritation, nausea or vomiting.
- The ligands of the salts reacts with ethanol, converts it to by-products that the body easily processes, thus, reduces the negative effects of alcohol.
- A unique pharmaceutical grade of ingredients enables high absorption and immediate effect of hangover symptoms elimination.

