

Be F@cus

Improve attention, concentration and stress relief for Children with ADHD, Pupils & Students before exams.

According to studies, 30% of patients with ADHD do not respond to medications. Only 50% adhere to treatment due to fear of side effects, fear of personality change, fear of addiction and fear of stigma and low self-esteem. For these reasons, Naveh Pharma has developed Be-FOCUS, a food supplement to increase attention and concentration.

BE FOCUS is a dietary supplement that contains the following ingredients: Saffron pharmaceutical extract, vitamins D, B6, B12, Folic acid and Zinc.

The supplement is served as gummies for easy and convenient consumption and quick effect (absorption from gummies is faster than absorption from a pill or capsule).

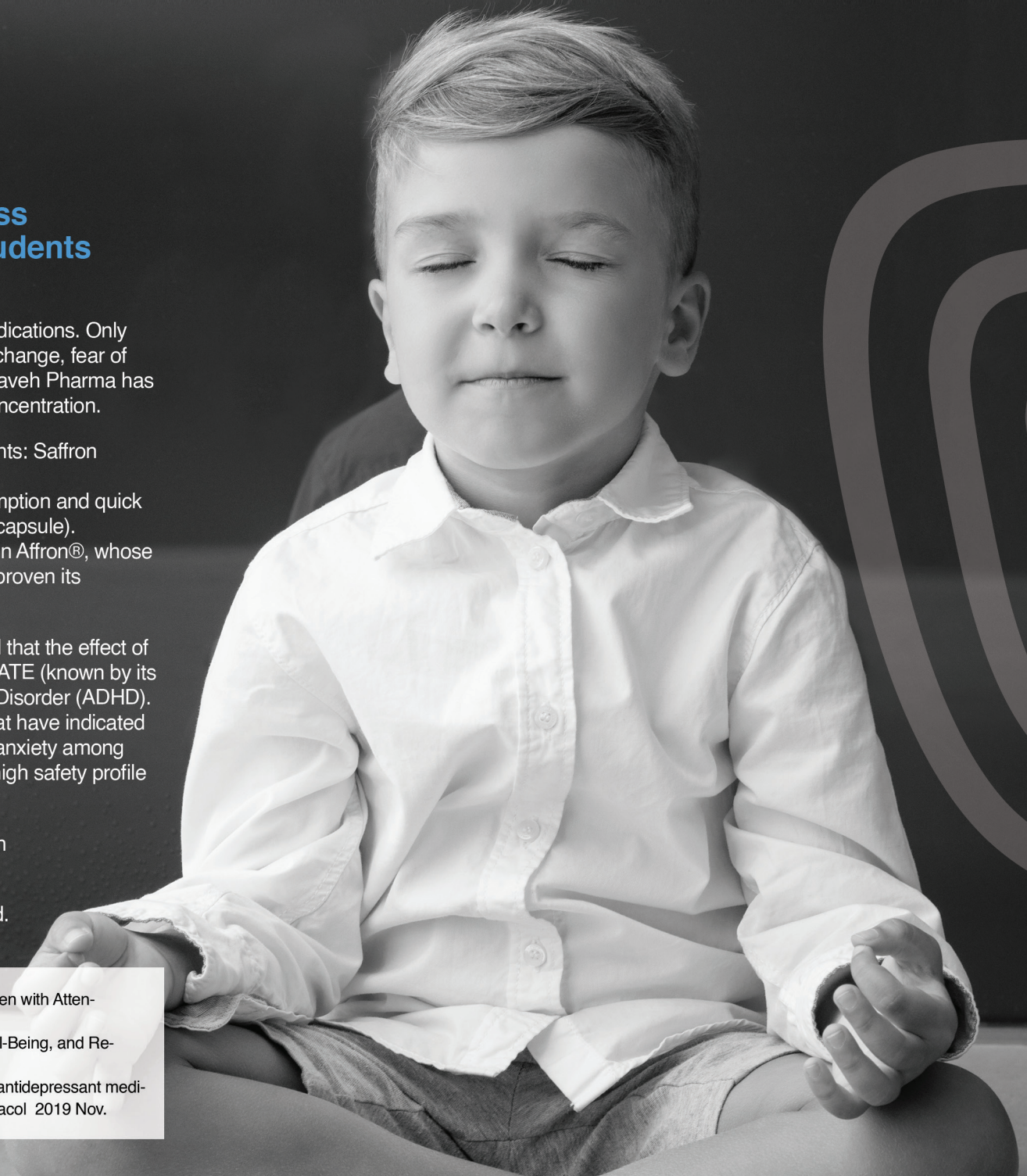
The main ingredient in BE FOCUS - is the extract of the patented saffron Affron®, whose effectiveness has been tested in a number of clinical studies that have proven its effectiveness in improving learning ability.

In 2019, a clinical study published in an important medical journal found that the effect of the pharmaceutical saffron extract is same as that of METHYLPHENIDATE (known by its trade name RITALIN) in the treatment of Attention Deficit Hyperactivity Disorder (ADHD). That breakthrough discovered in continuation of many other studies that have indicated the benefits of saffron extract on improving mood, reducing stress and anxiety among other benefits. Furthermore, Saffron is used from ancient times, has a high safety profile with no side effects.

If you or someone close, have learning disabilities or feels a decrease in attention and concentration, it is worth to try Be Focus!

Be Focus in a dose of 1-2 gummies before school, exams or as needed.

1. Sara Baziar et al, Crocus sativus L. Versus Methylphenidate in Treatment of Children with Attention-Deficit/Hyperactivity Disorder
2. Philippa A. Jackson et Al Effects of Saffron Extract Supplementation on Mood, Well-Being, and Response to a Psychosocial Stressor in Healthy Adults., 01 February 2021
3. Lopresti et al. Efficacy of a standardised saffron extract (affron®) as an add-on to antidepressant medication for the treatment of persistent depressive symptoms in adults: J Psychopharmacol 2019 Nov.

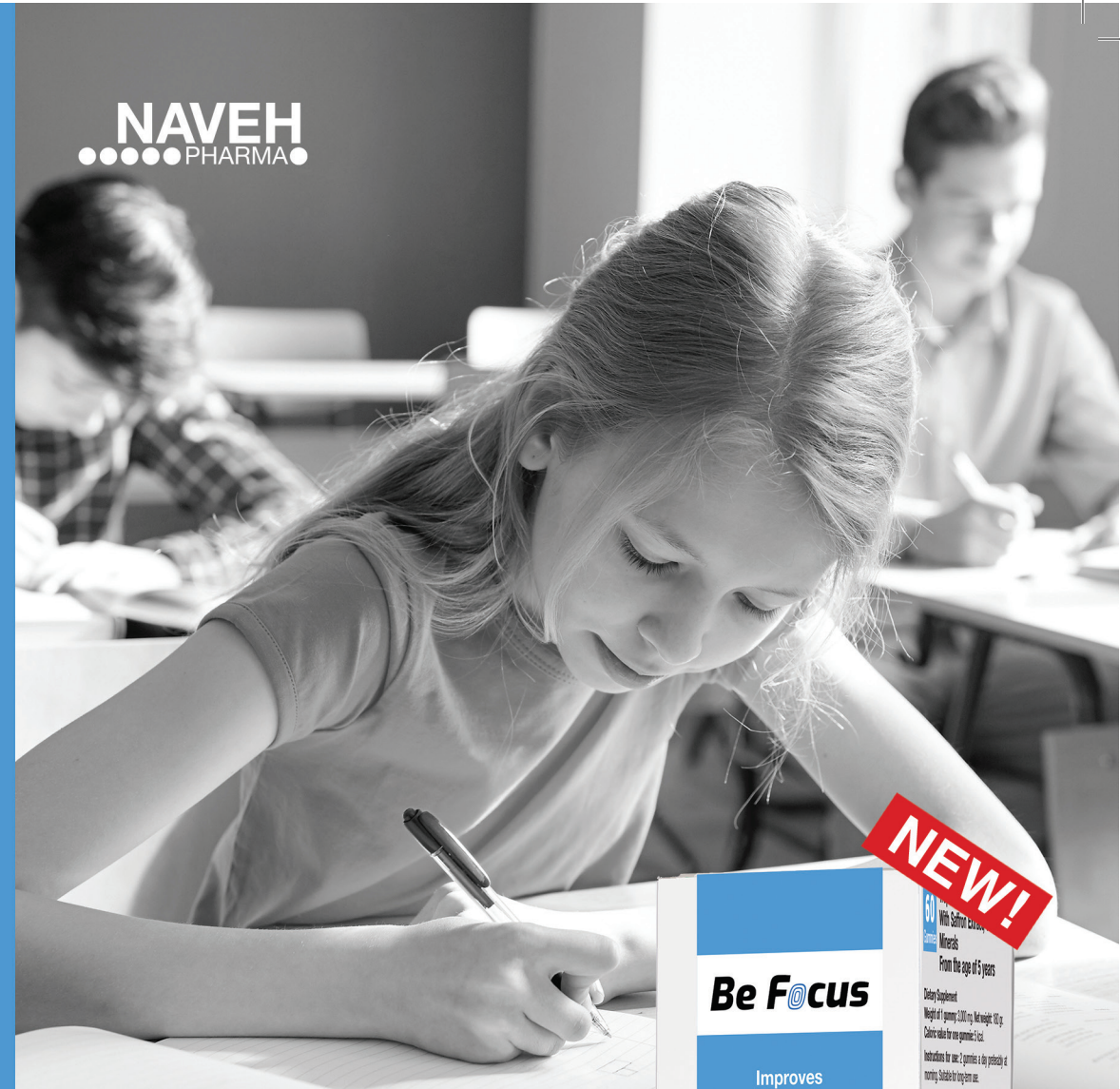


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